

Khadi Mela: Celebrating Self-reliance and Gandhian Values (An Outreach Program)

Date: February 14, 2019 (Friday)

Venue: College Grounds (Open Area) - In Collaboration with Nutan Vidyalaya Selu

Organized by: Nutan Mahavidyalaya Selu Affiliated to Swami Ramanad Teerth Marathwad University Nanded, in collaboration with Khadi Bhandar Selu.

Introduction: As part of its outreach program, Nutan Mahavidyalaya Selu, an institution steeped in the legacy of the Indian Freedom Struggle, is proud to collaborate with Khadi Bhandar Selu in organizing a Khadi Mela on February 14, 2019. This event aims to celebrate self-reliance, promote Gandhian values, and foster a renewed appreciation for Khadi cloth among the college community and residents of Selu.

Objectives of the Study:

- Increase awareness: To significantly raise awareness about Khadi cloth and its significance in Indian history and self-reliance amongst students, faculty, and the Selu community.
- Promote Gandhian values: To actively promote Gandhian principles of simplicity, self-sufficiency, and swadeshi (patronizing domestic products) through interactive sessions and cultural programs.
- Encourage Khadi adoption: To motivate and inspire the college community and residents of Selu to embrace Khadi cloth by showcasing its diverse range and offering attractive discounts during the Mela.
- Strengthen community ties: To foster a stronger connection between the college and the local community of Selu by collaborating with Nutan Vidyalaya Selu and creating a collaborative outreach program.
- Support local artisans: To contribute to the economic empowerment of rural communities by encouraging the purchase of Khadi products, thereby supporting the livelihood of local artisans who produce them.


PRINCIPAL
Nutan Mahavidyalaya
SELU, Dist. Parbhani



Rationale:

- Nutan Mahavidyalaya Selu, with its rich heritage linked to the Indian Freedom Struggle and its logo depicting Gandhiji, takes immense pride in promoting Gandhian philosophy. This Khadi Mela is an outreach extension activity aimed at:
- Motivating and inspiring the college community and residents of Selu to embrace Khadi cloth, a symbol of self-reliance advocated by Mahatma Gandhi.
- Highlighting the importance of Gandhian values such as simplicity, self-sufficiency, and swadeshi (patronizing domestic products).
- Strengthening the connection between the college and the local community.

Activities:

- **Inauguration:** The event commences with a formal inauguration ceremony by a renowned Gandhian scholar or a freedom fighter. This is followed by a speech highlighting the significance of Khadi and Gandhian ideals.
- **Khadi Exhibition and Sale:** Khadi Bhandar Selu is set up stalls showcasing a diverse range of Khadi products, including clothing (kurtas, sarees, dhotis, etc.), home furnishings (bedsheets, towels, tablecloths, etc.), and handicrafts.
- **Discounts and Special Offers:** To incentivize purchase, Khadi Bhandar Selu can offer special discounts and promotional offers on Khadi products during the Mela.
- **Cultural Performances:** Students from [College Name] and Nutan Vidyalaya Selu can present cultural performances based on patriotic songs, skits depicting the importance of Khadi in the freedom struggle, and bhajans promoting Gandhian values.
- **Interactive Sessions:** Experts or volunteers from Khadi Bhandar Selu can conduct interactive sessions educating participants about the production process of Khadi, its benefits, and the role of Khadi in empowering rural communities.
- **Poster Exhibition:** An exhibition showcasing posters depicting the life and work of Mahatma Gandhi, the history of Khadi, and its significance in the Indian freedom struggle can be arranged.

Publicity:

- Posters and banners were displayed prominently around the college campus and in prominent locations within Selu town.
- Announcements are made during college assemblies and through student notice boards.
- Local newspapers and community radio stations can be contacted for coverage of the event.


PRINCIPAL
Nutan Mahavidyalaya
SELU, Dist. Parbhani





Expected Outcome:


- Increased awareness and appreciation for Khadi cloth and Gandhian philosophy among the college community and residents of Selu.
- A rise in sales of Khadi products, supporting local artisans and promoting self-reliance.
- Strengthening the bond between the college and the local community.

Conclusion:

This Khadi Mela promises to be a vibrant and informative event, fostering a renewed interest in Khadi and the enduring legacy of Mahatma Gandhi. By combining educational sessions, cultural performances, and an engaging sale, the program aims to inspire everyone to embrace Khadi and contribute to a more sustainable and self-reliant future.

Evidence of success




PRINCIPAL
Nutan Mahavidyalaya
SELU, Dist. Parbhani





PRINCIPAL
Nutan Mahavidyalaya
SELU, Dist. Parbhani



PRINCIPAL
Nutan Mahavidyalaya
SELU, Dist. Parbhani





IQAC

Director
IQAC
Nutan Mahavidyalaya, Solu

Principal

PRINCIPAL
Nutan Mahavidyalaya
SELU, Dist. Parbhani